

Our goal at NEXT, Powered by NAEC is to provide you with the best quality of service at the best possible price. NEXT has not increased internet or telephone rates since our first subscribers in 2017. However, due to increased video content costs, rate increases in TV will occur from time to time. To be transparent and allow you to plan, we want to inform you that NEXT will raise TV rates due to increased programming costs, effective January 1, 2021. Telephone and internet rates will not change. Please see below for current and new pricing plans.

This is a difficult move, and we understand this will impact our TV subscribers negatively. NEXT continually evaluates our costs to ensure we deliver the highest quality telecommunication and entertainment options at the best possible value.

Should you wish to make changes to your service, you can reach a customer service representative by calling 870-895-3221 and selecting option 5.

<u>Current Price:</u>	<u>HD</u>	<u>With DVR:</u>	<u>New Price:</u>	<u>HD</u>	<u>With DVR:</u>
Local	\$29.95*	\$34.95	Local	\$29.95	\$34.95
Complete	\$69.95	\$74.95	Complete	\$79.95	\$84.95
Advanced	\$85.95	\$90.95	Advanced	\$95.95	\$100.95
Ultra***	\$134.95	\$139.95	Ultra	\$149.95	\$154.95
Sports Pkg	\$3.95		Sports Pkg	\$6.95	
Variety Package	\$3.95		Variety Package	\$6.95	
HBO	\$17.95		HBO	\$18.95	
Cinemax	\$15.95		Cinemax	\$16.95	
Showtime	\$16.95		Showtime	\$17.95	
Starz/Encore	\$15.95		Starz/Encore	\$16.95	
Starz	\$10.95		Starz	\$11.95	
Encore	\$6.95		Encore	\$7.95	
Set top box (ea.)	\$4.95		Set top box (ea.)	\$5.95	

*All Pricing reflects recurring monthly charges.

**All programming is included in the Ultra package.